

me+is

offer

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**brand implementation schedule creation
and management**

developing a marketing strategy

competitors research

developing product portfolio strategy

website design

**brand personality development
(story, communication, graphics: logo, layouts)**

**Brand
design**



Business development

developing or improving a business model

development of budget assumptions

project management of the entire project

investor gaining

selection of internal communication tools

creating a blue ocean strategy



Marketing

developing a pricing strategy

developing a promotion strategy

developing a communication strategy

developing a product strategy

branding consultation

development or improvement of product information



creating a sales strategy

development of sales materials

creating sales plans

**creating lists of potential leads
active b2b sales**

selection and contact with distribution channels

visual merchandising

monitoring competitors and prices

**UX of the sales process
shadowing**

participation in trade fairs

Sales



developing a product strategy and portfolio structure

product design support (including colors)

developing a product implementation schedule

production/supply chain management support

quality management and control support

**development of the structure of the technical
documentation of the product and the documentation
itself: production, quality, packaging**

basic 3D modeling

development of packaging systems

supplier sourcing

cost breakdown

development of the price / margin

**Product
development**